

1 **ABSTRACT**

2 Systems and methods are described for determining conflicts between user  
3 concerns and a Web site privacy policy. A set of user concerns is compared to the  
4 privacy policy to identify any potential problems that might exist for the particular  
5 user. If any conflicts are found between the privacy policy and the user concerns,  
6 the privacy policy is transformed to provide a user view that emphasizes the  
7 concerns that are conflicted. As a result, the user can focus on only the portion(s)  
8 of the privacy policy that are of interest to the user.

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